

"You lost WHAT?"

"Our data. Accounting files, customer lists, everything. The hard drive crashed. It was nobody's fault. We lost everything."

"You have backups, right?"

"Alex was supposed to be doing them. He never verified the tapes. Our last good backup is over two weeks old..."

Are you protecting your most valuable business asset?

In today's business world you can insure against just about any catastrophe. You can replace your stock, your premises, your cars and even your hardware almost overnight. But what would happen if you lost all the data on your computers, backups and all?

Think about it for a minute . . . data such as your accounts receivable, accounts payable, stock counts, work in progress, quotes, client/patient and supplier databases and historical data that you have built up over the years - all gone! Would your business survive?

Accidents DO happen . .

Lightning strikes. Buildings burn. Flooding occurs. Thieves steal. Computer viruses inflict destruction. Backups can, and do, fail. Yes, you could replace your computer system tomorrow. But how long would it take to re-enter all the business data that your very livelihood depends on? Weeks? Months? What would be the cost? Do you have the systems in place and the paper trail to allow you to do it?

Thieves steal.
Buildings burn.
Viruses destroy.
Hardware fails.

A typical business computer would probably have data such as invoices, tax details, patient records, customer accounts, creditor accounts, stock, work in progress, customer database, sales history, quotes, various projects, various scans (.bmp and .jpg) etc. How long would it take to replace all this data? What would it cost you in time and money? What would be the cost in lost business?

Did you know that it takes around 20 days and costs tens of thousands of dollars to re-type just 20Mb (megabytes) of sales and accounting data?

ABACUS Online Backups is the data protection solution for small to medium size organizations.

ABACUS Online Backups automates the backup process ensuring that critical data is always secure and available. A remote backup service is an important part of a responsible data protection plan. It can make sure your business is safe from the kind of

catastrophic failure that can destroy your records so easily.

ABACUS Online Backups allows you to protect your critical data against an unforeseen catastrophic loss by using a secure offsite facility. It eliminates the human error associated with all

manual data protection systems. Problems such as: when backups are rushed through without proper verification when backups are left in a drawer next to the computer only to be wiped out in the same catastrophe when no backups are made at all when important new files are added or existing critical files are updated which are not part of your regular backup plan or backup routine when you find that you have been backing up corrupted files because an undetected virus in your system has been destroying your data files.

Here's how it works

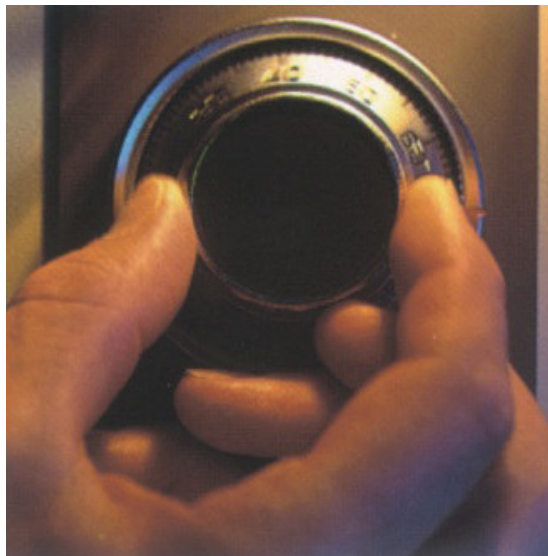
12.30 AM - Your server or computer "wakes up" and prepares a compressed backup set which it then encrypts for security.

1.00 AM - Your server or computer connects with your own secure, encrypted, Online data storage site. Your encrypted data is then sent, and verified. A confirmation e-mail is sent to you.

1.08 AM - Backup is finished. Your computer goes back to sleep. An encrypted copy of all your critical data files is now **safely off-site in your own Online secure storage facility accessible 24/7.**

Security

ABACUS Online Backups uses only the latest compression and encryption technology, the same encryption techniques used by Military, Government, and Fortune 50 organizations around the world. Your securely encrypted data files cannot be accessed by anyone, not even us, because only you have the password and encryption key. The multiple layers of security in our system ensure that the only person to access your data will be you! Once received, your encrypted data files are backed up again, and held in our secure repository and guarded 24 hours a day.



Peace of mind

Installation is simple. You can download it from our web site, choose to do it yourself from a CD or have one of our consultants install it for you by remote connection. Setting up takes only a few minutes. Once completed, our Remote Backup System is completely automatic. It requires no maintenance. You can just forget it's there. Rest comfortably in the knowledge that your computer will automatically back up all the files you want, as often as you want, without the need for any intervention. **ABACUS Online Backups** eliminates the expense and maintenance cost of tape drives, the need to purchase backup servers, the inherent weaknesses of disk or tape storage solutions, such as tapes and disks being corrupted, misplaced, damaged, not removed off-site or the backup process being overlooked. Off-site storage at your own Online secure storage site has the advantage that your stored data does not share the same risks as your primary site.

ABACUS Online Backups is a cost effective system designed to help ensure the continuation of your business by protecting your critical data in the event of a disaster.

Fast Data Recovery

With **ABACUS Online Backups**, users can restore all or part of their data, quickly and efficiently 24 hours a day from anywhere in the world. In fact, you may choose to restore your complete operating system if it has been backed up on our system!

Data Archiving Option

ABACUS Online Backups allows you to recover all critical files as needed including data files, applications, operating systems and registries. ABACUS also gives you the option to store multiple backups of data. You may choose to store a backup for each day of the week, as well as weekly and monthly archive backups. In fact you can store multiple backups allowing you to archive data as far back as you want or need.

World-wide trends

The concept of remote or off-site backup is not new. In fact, remote backup has been around for over a decade in the USA. The large corporations of the world and government departments have been using remote backups for many, many years. They have had the necessary infrastructure, the IT departments and the large amounts of finance required to set up their own dedicated remote backup installations with purpose built buildings and data storage servers.

Only in the last decade has this technology and resource been available to the small and medium size businesses. World-wide there has been a trend toward the use of remote backup services by small and medium size businesses. With data file sizes increasing in size and number, and with the variety of files now held on computer systems such as tax details, scans of logos, photos and various documents, accounting system data files, spreadsheets, etc, businesses simply cannot afford to lose this information in a disaster. Some information can be retyped from paper trails . . . if the paper trail has survived the disaster. But, how do you replace data such as client history dating back, say, 10 years?

Let's say that you currently have someone backing up your accounting system each day on disk or tape drives. The backup process, including proper verification may take a total of 15 minutes. A person being paid \$20 per hour is

costing you \$5 per day in order to do the backup. That equates to \$100 per month which is still cheap insurance considering the risk if it is not done. However, you still have not backed up any updated critical files such as databases, quotes, projects, scans, spreadsheets, important correspondence etc. How will the person responsible for backups know what is required to be backed up on the day?

You may be surprised to find that **ABACUS Online Backups** backs up all your data files and any other files you choose to nominate, at the end of each day, automatically, reliably and probably for less than what it currently costs you to do manually.

Prices and Ordering

From the outset, it has been our aim to offer a system that exceeds the high performance standards you would expect and at the same time provide you with flexibility, ease of use and affordability. We have made our pricing schedule as simple and straight forward as possible.

We offer different editions of the software – Now including 1 and 2 Terabyte editions.

ABACUS Online Backups FAQ's:



Q. You have competition. Why ABACUS?

A. ABACUS has a unique combination of features not offered by our competition. Please see the one page document entitled "Why ABACUS".

Q. What about Open Files?

A. ABACUS backs up your open files (Win XP and 2003 Server) using our exclusive 'Shadow Copy' feature. Whereas, traditionally open files have been a challenge for tape, CD and other backup solutions, ABACUS solves the problem.

Q. How secure is my data?

A. More secure, for example, than your on-line banking. That's because when your bank proclaims 128 encryption, they're only talking about the *connection* between your computer and their server. Your actual data, as it resides on their system is not encrypted at all! That's why it such a ripe target for hackers. ABACUS, on the other hand, encrypts the information not only during the transfer of data, but the *storage* of the data as well.

Additionally, when you backup to tape or disk, those tapes can be read by *anyone*. They can be lost or destroyed as well. ABACUS is the most secure method of performing backups available.

Q. Where does my data 'go' when I back it up?

A. Your data goes to your own designated on-line data storage facility located in Toronto, Ontario, Canada. There are mirror locations of the data sets in New York City and San Francisco in the remote chance of disruption due to natural disaster.

Q. I already have a tape drive and do all my backups. Why would I need a Remote Backup System?

A. Unfortunately, most small businesses do not do proper backups, even though they may have a tape drive. Some people *think* they are doing backups correctly, then, when they really need them, find out to their dismay that their tapes are useless. Virtually none take their tapes off-site. Many ABACUS clients have tape drives and use them. They like the added security of knowing their critical files are safe.

Q. Won't you have access to my company records?

A. No, your files are very securely encrypted before they leave your office. Only you have the password. We cannot access your files.

Q. What about service, support, upgrades, etc?

A. Technical support is provided free of charge, for the life of your subscription. You may call our technical support line, 514-575-1770 between 8:30 am - 5:00 pm M-F EST, for help with installation, setting parameters of the software, etc.. Upgrades are provided free of charge, also for the life of your subscription.

Q. Do I have to install a special phone line?

A. No, our system uses your broadband internet connection.

Q. What do I have to do, how much trouble will this system be for me?

A. You do not have to do anything. Our remote backup system is completely automatic. After it is installed on your computer it requires no maintenance. You just forget it's there.

Q. What Operating Systems Does it Work With?

A. It will work with virtually every operating system including Windows, Linux, Mac, Unix, Novell, Solaris.

Q. What about backups requiring specialized formatting like databases?

A. **ABACUS Offsite Backup** has special plug-ins for all major database formats including Exchange Server, Microsoft SQL, Exchange Server, Oracle, Lotus Notes, MySQL, etc.